

Established: 2020



MALLA REDDY UNIVERSITY

(Telangana State Private Universities Act No.13 of 2020 and G.O.Ms.No.14, Higher Education (UE) Department)

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MRUH NEWSLETTER

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KNOWLEDGE EMPOWERMENT WORLD

MALLA REDDY UNIVERSITY HYDERABAD

Malla Reddy University, Hyderabad (MRUH) is the only private University under green field category established in 2020 under the Telangana State Private Universities Act No. 13 of 2020. It is located in a beautiful lush green sprawling campus of over 100 acres at Maisammaguda, Dulapally, Hyderabad. The University focuses on the emerging needs of industry and society. This University is sponsored by Malla Reddy Educational Society (MRES) and it is an addition to Malla Reddy Group of Institutions. The territorial jurisdiction of the University extends to the whole of the State of Telangana.

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“ Intellectuals are not born but are made.”

As knowledge is power, focus must be given in grooming dynamic leaders, not just graduates. Our society needs Enthusiasts with passion to transform India into a “**Force to reckon with**”. I believe that the aim of Education is the knowledge not of facts but of values. MRGI has always believed in value based education, where modern quality education is imparted in environment which is in conformity with our rich traditions and heritage. I strongly believe in the capabilities of students community and ensure everything best to reach them for their promising growth.



Sri Ch. Malla Reddy
Founder Chairman

- CH. MALLA REDDY

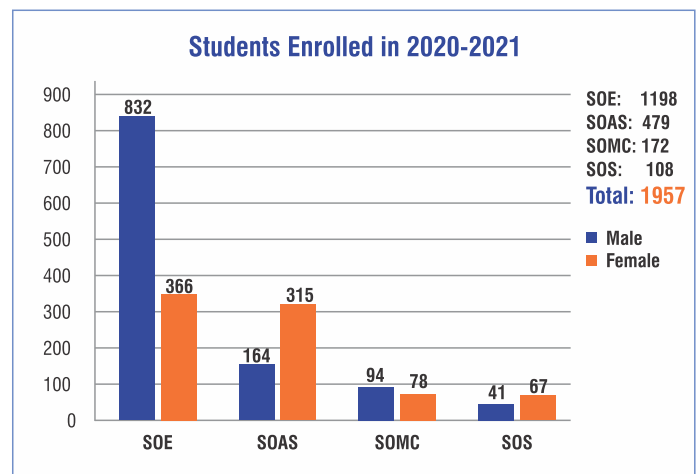


MALLA REDDY UNIVERSITY

MRUH has prospective plans to grow into a ‘Center of Excellence’ by taking new initiatives, creating world class infrastructure, expanding international collaborations, developing innovative programs, establishing industrial tie-ups, recruiting well qualified and trained faculty, promoting the talent, nurturing research and innovation and also fostering the outreach activities. The global standards are set in the field of Research and Publications, motivating the faculty for a relentless pursuit of academic excellence.

The University at present offers Courses in Engineering, Sciences, Agriculture, Para Medical, BBA, MBA and Public Policy. It has an ambitious and dynamic plan for expansion into future horizons under New Education Policy laid out by GOI. It has the following Schools of Education: **(i) School of Engineering (SoE), (ii) School of Agricultural Sciences (SoA), (iii) School of Paramedical Sciences (SoPS), and (iv) School of Management, Commerce (SoMC), and Public Policy.**

The first batch of students who enrolled into the various UG & PG courses of the University were 1957. The online classes were successfully conducted for the students. The syllabus of all the courses was also completed during the Pandemic period. The University took utmost precautions to prevent the spread of Covid in the campus. The regular online classes and offline examinations were conducted successfully for the first academic year 2020-2021 without any obstacles and in-discrepancies.



Orientation Program for the Engineering Graduates in the Academic Year 2021-2022

The Orientation Program for the academic year 2021 was organized on 20th September, 2021. The founder, **Sri Ch Malla Reddy**, inaugurated the program and took the audience by storm when he shared his views on the importance of Technical Education. The **Chancellor, Dr D N Reddy**, enlightened the students on the importance of Engineering Education in India and the role of young engineers in the current developments of the society. Then, the **Vice Chancellor, Dr VSK Reddy**, explained the Course curriculum of B.Tech programs to all the students and their parents and also briefed them on the high-quality infrastructure and facilities available in the University.



Sri Ch Malla Reddy addressing the gathering (20 Sept. 2021)



Dr VSK Reddy, the Vice Chancellor of MRU, briefing the audience

Motivational Lectures

After the Orientation Program, on 21 September 2021, Malla Reddy University organized two motivational lectures by internationally renowned public speakers in order to motivate the first year engineering students.

The eminent speaker in the first session was **Sri Yandamuri Veerendranath**. He is a renowned Telugu play wright, novelist, and film director. His passion for life and people makes him one of the best motivational speakers and Life Coaches. He influenced the younger generation with his socially relevant speech. He addressed many social problems and encouraged the students to be socially responsible. He also applauded the students for participating actively in his session and gifted them with some books, certificates and medals as a token of appreciation.



Sri Yandamuri Veerendranath and **Mr. Manash Mishra** motivating the students on 21 Sept. 2021 (From Top to Bottom)

In the second session of the program, **Mr. Manash Mishra** addressed all the students with his inspirational lecture. He is very pro-active, energetic and perfectly organized. He is a motivational speaker, and a corporate trainer who contributed immensely for the constructive growth of the people. His speeches are touching and transformed the lives of thousands of people from individuals to organizations. He ignited the young minds of the University with his lively session.

INDEPENDENCE DAY

On the occasion of the Independence Day celebrations, the University celebrated 15th August with grandeur for the first time since its inception in 2021.



TEACHERS' DAY CELEBRATIONS

“One child, one teacher, one book, one pen can change the world”

- Malala Yousafzai.

Marking the significance of the day, the learned faculty members and the luminary administrators of Malla Reddy University assembled at the seminar hall on 5 September 2021 at 2.30pm, to commemorate the birth anniversary of a great teacher and philosopher, Sri Sarvepalli Radha Krishnan whose birthday is celebrated as Teachers' Day in India.

The celebrations began with the welcoming of the dignitaries- Honorable Chancellor, Dr D N Reddy; Vice-Chancellor, Dr VSK Reddy; Registrar, Dr M Anjaneyulu; Dean of R&D, Dr P Pramod Kumar; Dean of Agricultural Sciences, Dr A Raja Reddy; Dean of Sciences, Dr Dhananjay Chari, and Dean of Management, Dr M Ramesh. It was followed by the invocation to God. The speakers opined that the role of teachers in the society is immense and stupendous. As they narrated a few glimpses from their journey as a teacher, the hall emitted an echo of applause for the teaching fraternity.



The Vice Chancellor and the Deans of MRU (5 Sept. 2021)



Faculty of MRU

Students of the School of Management and Commerce also celebrated the Teachers' Day with the Faculty.



Prof. D N Reddy- Chancellor of MRU, Prof V S K Reddy- Vice-Chancellor, Prof. D. Pramod- Dean, Research & Development, Prof. B Ramesh-Dean, SoMC; lighting the lamp



Faculty of SoMC (4 September 2021)

Entrepreneurship Development Cell

The School of Management and Commerce organized a one-day Seminar on Entrepreneurship on 25 August 2021 for the students of SoMC.

The Guest Speakers were: 1. Mr. Jagan Mohan Reddy (Strategic Chairperson, BYST) motivated the students to develop Entrepreneur skills; 2. Mr. Lion Mallikarjun Sanne (Retired AGM, SBH), enlightened the students on the role of Banking in Entrepreneurship; and 3. Ms. Shailaja Kumar (Proprietor- M/s Pratham Industries) inspired the students with her success story.



From Left to Right: Ms. Shailaja Kumar- Proprietor- M/s Pratham Industries, Mr. Jagan Mohan Reddy-Strategic Chairperson, BYST, Prof. B. Ramesh- Dean, SoMC, Mr. Lion Mallikarjun Sanne- Retired AGM, E S B H, Dr. Lakshmi Rawat- HoD BBA, Dr. P Venkateshwara Rao-HoD MBA, Dr. G Purushothama Chari-HoD Commerce (25 Aug. 2021)

TV-9 & KAP Education Summit

Malla Reddy University participated in the TV-9 & KAP Education Summit on 28th September 2021.



Dr. Bhadra Reddy speaking at TV-9 & KAP Education Summit (28 September 2021)



Minister of Education for Telangana, Mrs. Sabitha Indra Reddy presenting Participation Award to Dr. Bhadra Reddy



Second Prize was awarded to Mr. Srikant (MBA) and Mr. Chandu (MBA)

NATIONAL SCIENCE DAY

On the eve of National Science Day 2020, over 500 plus students as teams participated for the presentations from various departments. On behalf of SOMC, two teams have won prizes and one from School of Engineering.

The participants were from BBA year I and MBA year 1 and the first prize winners are from the BBA Year 1. The overall event went with various presentations about many scientists, entrepreneurs and many more and the presenters tried their best in terms of presenting their life and what these young minds would like to be for the future. The event has given finally some of those best young minds who presented and said they wanted to be this for the future.

The judges for the event were faculty from SoMC and the award winners received certificates from the Chancellor and Vice-Chancellor.



Students of SoMC participated in Young Manager PowerPoint Presentation held on 3 March 2021.



Prof D N Reddy, and Prof V S K Reddy awarding First Prize to Ms. Shreya (BBA) and Ms. Gowri (BBA) on 27 Feb. 2021



Dr. G Purushothama Chari - HoD Commerce gave the Participation certificates to BBA Students (3 March 2021)

INTERNATIONAL CONFERENCE

An International Conference was organized by Dr. G Naveen Kumar (HoD DS) on “Intelligent Systems and Sustainable Computing” (ICISSC-2021) by the Department of CSE, Malla Reddy University, Hyderabad during 24 -25 September, 2021. The objective of this conference was to provide opportunities for the researchers, academicians and Industry persons to interact and exchange the ideas, experience and gain expertise in the cutting-edge technologies pertaining to soft computing and signal processing. Out of the 605 papers received, 38 papers are from the Universities abroad. Finally, 60 papers were accepted for publication in SCOPUS indexed Springer book series “Smart Innovation, Systems and Technologies (SIST)”.



GUEST LECTURE IN SOA

Dr. Mallabotla Sharma has delivered a lecture on the topic, “Recent Trends in Global Agriculture: The context of International Research Management”, for the benefit of all the faculty of the School of Agricultural Sciences on 24 September 2021.

Memorandum of Understandings (MoU) with the School of Agricultural Sciences (SoA)

A MoU was signed between the International Crop Research Institute for Semi Arid Tropics (ICRISAT) Patancheru and SoA, MRU on 30 September 2021.

INTRODUCTION TO PARAMEDICAL AND ALLIED HEALTH SCIENCES

The health sector industry is one of the most critical sectors that play a crucial role in shaping a country’s economy. Not only the profession of doctors but also the demand for paramedics, who operate as the backbone of any medical industry, is also high.

Also known as the “allied health forces”, the paramedics’ role is to assist doctors, deal with emergencies, and perform other technical functions. The expansion of this profession has been a progressive move from simply transporting patients to the hospital to more advanced treatments in the field. In some countries, the paramedic may take on a system to prevent hospitalization entirely and, through practitioners, can prescribe certain medications or undertake ‘see and refer’ visits. The paramedic directly refers to a patient to specialist services without taking them to the hospital.

A paramedic role is closely related to other healthcare positions, especially when it comes to the emergency medical technician, with paramedics often being at a higher grade with more responsibility and autonomy following considerably greater education and training. The primary role is to sustain people with life-threatening injuries and transport these patients to a higher level of care (typically an emergency department). The paramedics work in many environments, including roadways, people’s homes, hospitals, aircraft, and SWAT teams during police operations. They also work in non-emergency situations, such as transporting chronically ill patients to and from treatment centers and, in some areas, address social determinants of health and provide in-home care to sick patients at risk of hospitalization.

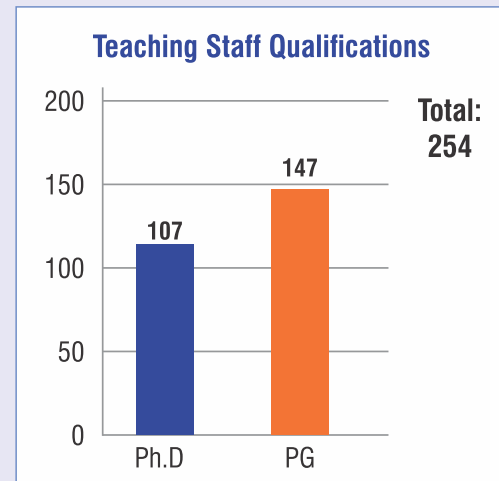
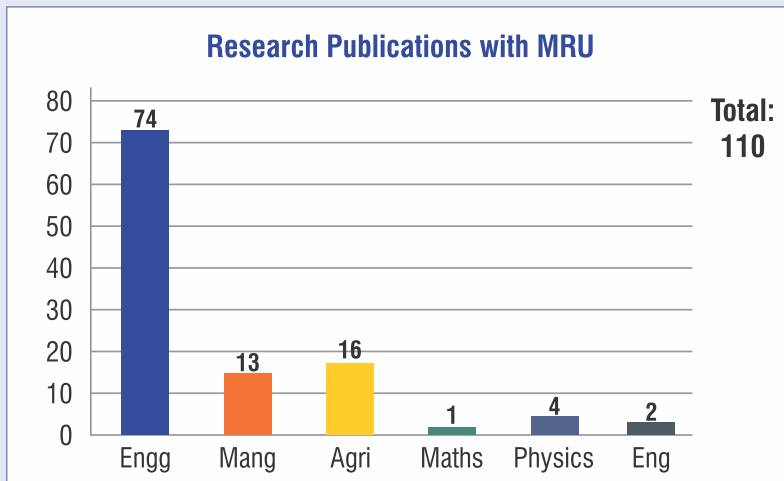
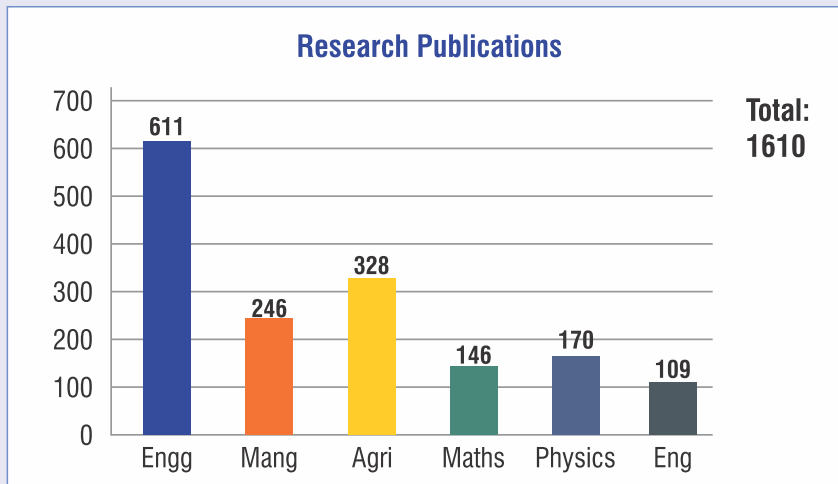


RESEARCH AND DEVELOPMENT CENTER

The Research and Development plays a significant role in the University to involve all the students and undertake innovate ideas and introduce new products and services. It is often the first stage in the development process to nurture the students. It defines the standard of the university level in terms of academic and research. It helps in getting research grants and extension of existing projects, interaction of technocrats, world class scientists and professors with faculty and students, and can have MoU with international universities, which provide ample opportunities for the students in placements as well as in higher education in MTech, PhDs and PDF in foreign universities.

The regular conferences, workshops and seminars would expose and enlighten students in multi domains. It opens up multi-dimensional research activities in the Universities. The Malla Reddy University is proposing to establish excellent research centers such as Nano Technology, Green Technologies, Smart materials, Cyber security, Data Science, Artificial Intelligence, Robotics, Agriculture sector, Food and Nutrition, Disaster management and Climate change with respect to needs of global market, Health, Environment and Animal acts. Also plans to set up literary and Indian heritage centers for the Liberal Arts studies.

The following histograms depict academic and research strength of Malla Reddy University:



RESEARCH ACTIVITIES WITH MRU

Publications

1. **V.S.K Reddy**, High Performance algorithm for Content Based Video Retrieval, International Conference on Intelligent Systems and Sustainable Computing (ICISSC-2021), September 2021, Springer Publications, SIST Series, Scopus Indexed
2. **V. Dhanunjana Chari et.al**, Dissociation of Methane Hydrates in Hollow Silica Matrix with Different Water , Asian Reserch Journal of current Science, 3(2):20-26,2021; ARJOCS.482
3. **D Pramod**, "Enlightenment:The Covid-19 Pandemic"- Journal of Disaster & Development, National Institute of Disaster Management (NIDM) , Vol 9, 2, 159-179 , July to Dec, 2020, ISSN:0973-6700.
4. **Vasu Koneti et.al**, Improved performance of photovoltaic array for water pumping by fuzzy controle in sensorless vector controle of induction motor drivr, Internrnational Journal of ambient energy, 2021.
5. **P.G.K Aruna et.al**, Performance of induction motor driven by three level neutral clamped inverter using space vector modulation as voltage controle technique, IJERT, Vol.10, Issue 11, 2021.
6. **G. Bala Narasimha et.al**, "Effect of manganese and homogenization on the phase stability and properties of Cu-Al-Be shape memory alloys", Journal of Materials Research and Technology, 14, 1551-1558, 2021.
7. **Dr. Arun Singh Chouhan et.al**, 2021,Blockchain based EHR system architecture and the need of blockchain in healthcare, Materials Today: Proceedings, 2021, 1/7/2021. Elsevier.
8. **Dr. Arun Singh Chouhan et.al**, 2021, Road extraction using Aerial images for future Navigation, Materials Today: Proceedings, Elsevier, Date: 2021/6/8
9. **Dr. Meeravali Shaik**, A Steady-State Analysis of a Forked Communication Network Model, Smart Technologies in Data Science and Communication, Lecture Notes in Networks and Systems 210,281-299.
10. **G.S. Naveen Kumar et.al**, "Deep Learning Approach for Image Based Plant Species Classification", International Conference on Soft Computing and Signal Processing ICSCSP-2021, Jun 2021, Springer Publication, AISC series.
11. **T. Vijay Kumar et.al**, Growth, Characterization and DC Ionic Conductivity of NaNO₃:BaTiO₃ Dispersed Solid Electrolyte System, **Solid State Technology**, 64[2],1368-1375, 2021.
12. **A. Sivakami et.al**, Band gap tailoring, structural and optical features of MgS nanoparticles: Influence of Ag+ ions, **Optik**, 236, 2021, 166544.
13. **G. Murali et al**. "Law of Electric fields via Bianchi identities." *Journal of Applied Science and Engineering* 25, no. 4 (2021): 659-662.
14. **Lakshmi Rawat et.al**, Impact of Demographics on the Investment Behaviour in India. *Empirical Economics Letters*, 20 (Special Issue 1) September 2021, ISSN 1681 8997
15. **K. Madhuri et.al**, Utilization pattern of ICTs by the farmers in Andhra Pradesh, *Pharma innovation journal*, Vol 10(5): 161-165p, April 2021

(To be continued in the next issue)

Patents

1. **G.S. Naveen Kumar et.al, Remote Controlled Robot**

Application Number: 344257-001

Date of filing: 01/04/2021

Publication Date: 20/07/2021

2. **A. Sivakami et.al, Intelligence Superconductor to Minimize the Energy Band Gap**

Application Number: 202141035314

Date of Filing: 05/08/2021

Publication Date: 20/08/2021

3. **T. Vinay Simha Reddy et.al, A Smart Artificial Intelligence Based Animal Feeding System**

Application Number: 202141038094

Date of Filing: 23/08/2021

Publication Date: 03/09/2021

4. **Palakura Mahesh et.al, A Study on Bacterial Concrete and its Physical Properties**

Application Number: 202141040220A

Date of Filling 06-09-2021

Publication Date:24-09-2021

Books

- **Chilkhe, Ganesh N, Living in Shadow: Comparing Space and Psychology of Lesbian Existence**, Newman Publication, 2021. ISBN: 978-93-91621-01-8

STUDENT CORNER

First Year Toppers for the Academic Year 2020-2021

Dept	Admn No:	Name of the Student	I Year I Semester GPA	I Year II Semester GPA	I year CGPA	Top
CSE	2011CS010374	Battula Akshaya Preethi	9.85	9.63	9.74	1
CSE	2011CS010067	Challa Srija	9.60	9.63	9.62	2
CSE	2011CS010223	Paladugu Niketh	9.55	9.47	9.51	3
CSE-AI&ML	2011CS020329	Shivuni Vyshnavi	9.80	9.45	9.63	1
CSE-AI&ML	2011CS020411	Yechuri Pavan Satish	9.83	9.34	9.59	2
CSE-AI&ML	2011CS020017	Appalabatl Shanmukha Priya Sreenidhi	9.55	9.53	9.54	3
CSE-DS	2011CS030159	Vuppala Bala Vaishnavi	9.70	9.16	9.44	1
CSE-DS	2011CS030100	Lingam Tarun Mallik	9.50	9.21	9.36	2
CSE-DS	2011CS030060	G Mounika	9.35	9.26	9.31	3
CSE-CS	2011CS040072	Sayyeda Mahmoodunnisa Shifa	9.55	9.26	9.41	1
CSE-CS	2011CS040059	Poyyapakam Adithya Ranganath	9.18	9.32	9.24	2
CSE-CS	2011CS040040	Katada Uudhhay Venkat Varrma	9.33	9.05	9.19	3
B.Sc (H) Agri.	2011AG010067	Deevi Raghunadha Gowtham	9.57	9.52	9.55	1
B.Sc (H) Agri.	2011AG010310	Velamala Gowthami	9.48	9.57	9.52	2
B.Sc (H) Agri.	2011AG010349	Ragi Naga Prathima	9.52	9.30	9.41	3
B.Sc CS	2011BS010001	Bachu Pravalika	9.60	9.60	9.60	1
B.Sc CS	2011BS010023	P Ranjith Kumar	9.70	9.30	9.50	2
B.Sc CS	2011BS010032	Tummala Sri Vennala	9.90	9.10	9.50	3
B.Sc DFs	2011BS020022	Dakuri Sruthi	9.55	9.36	9.45	1
B.Sc DFs	2011BS020058	Syeda Mehar Hashmi	9.64	9.27	9.45	2
B.Sc DFs	2011BS020002	Aruva kavya	9.27	9.36	9.32	3
BBA	2011BM010018	Chinnakonda Jahnvi	9.00	9.14	9.07	1
BBA	2011BM010052	K Chandrika	9.00	8.86	8.93	2
BBA	2011BM010105	Talluri Deepak	9.00	8.71	8.86	3
MBA	2021BM010017	A Durga Bhavani	8.85	9.15	9.01	1
MBA	2021BM010025	Malloju Madhuyella	9.03	8.95	8.99	2
MBA	2021BM010033	Priyanka	9.00	8.85	8.92	3

“ A thought beyond horizons of success
committed for professional excellence ”



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