Dr. Nannapaneni Siva Kumar is the Head & Associate Professor of the Department of Communication & Soft Skills at Malla Reddy University, Hyderabad, Telangana, India. He received an M.A. in English from Nagarjuna University, an M.B.A. in Human Resource Management from Pondicherry University, and a Ph.D. from Sri Venkateswara University. Previously worked as the Head & Associate Professor of the Department of Soft Skills at K L University, Andhra Pradesh, India. He also worked in various prestigious institutions in India and abroad. He worked in North East Africa and Saudi Arabia. He is currently supervising a couple of Ph.D. research scholars.

He has over 22 years of teaching experience. He is an expert in Soft Skills training. Trained thousands of students in Behavioural skills, Attitude, Personality development, setting a goal, resilience, intrapersonal and interpersonal skills etc. and played a key role in motivating the students and enhancing their employability by improving their communication skills as well.

He had an article published in Scopus, one in Web of Science and one more in both Scopus (Q1) and Web of Science. To his credit, he has 14 publications besides the ones in Scopus and Web of Science and also has 49 citations including the h index and the i index. He was granted a Patent on 'Enhancing Spoken Language Using Systematic Functional Linguistics (SFL) and Communicative Linguistics' of late.